



## Enhance Experiences. Optimize Sales.

### Dining in the Digital Age

With the digital age comes changes in the way people decide what they eat and drink. Each meal is an opportunity for restaurants to present their guests with the most memorable food and wine experience. John Jordan of Jordan Vineyard & Winery has decided to transform modern-day dining by creating Tastevin, a user-friendly iPad app that empowers restaurateurs with a dynamic selling tool that saves time and money while exciting guests.



“We find it to be an asset to our wine program. It reduces list intimidation and increases sales, and the user-friendly platform is rock solid.”

— DON HANSON, FOOD & BEVERAGE DIRECTOR, **HYATT HOTELS**

### Revolutionize Your Restaurant's Business

While Tastevin appeals to guests, it is built for businesses. Restaurants using Tastevin report that they routinely experience a 15-30 percent increase in beverage sales.

Tastevin allows restaurants to:

- Create custom wine lists and drink menus that reflect your restaurant's individual style
- Promote news and events, driving more traffic to the restaurant through direct email address acquisition
- Better understand customers' preferences, likes and needs through data intelligence
- Manage back-end inventory, eliminating out-of-stock situations, boosting slow-moving inventory and streamlining distributor orders
- Automatically remove sold-out beverages from your list in real time without lifting a finger

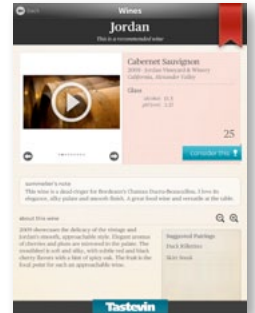
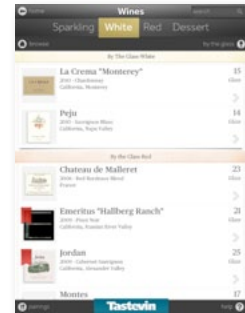
## Dinner & Drinks, Reinvented

A vast beverage list can be tricky to navigate, leaving guests unsure of what to order.



The Tastevin app allows guests to:

- Easily search the full array of wines, spirits and beers offered, from house selections to top shelf
- Explore wines through your restaurant's customized sections
- Discover more about what they're drinking through dynamic tasting notes, photos and videos
- Email wine selections and restaurant promotions directly from the table
- Pair wines with your specific menu selections



## Get Started

**\$15 per iPad**  
per month

Download  
Free Demo



A \$15 per iPad per month fee is the only required cost associated with a minimum one-year agreement. This fee includes all future software upgrades and features, as well as remote staff training and installation, with ongoing remote tech support.

Restaurants can also opt to pay a one-time fee of **\$1600** to have a Tastevin team member be on-site for delivery, training and to build all wine, spirit, beer and

food content into their Tastevin beverage menus.

For those who are unsure of whether or not to purchase iPads, Apple Inc. offers an affordable leasing program for about \$20 per iPad, per month through its business financing program.

For more information, visit [www.tastevinapp.com](http://www.tastevinapp.com)

## Tastevin

On-premise wine, spirits and beer sales. Reinvented.

**Contact Us Today**

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